

## Help – Hilfe zur Selbsthilfe e.V.

## Highlights 2015 - 2016



### Who is Help?

Help – Hilfe zur Selbsthilfe e.V. is a German non-governmental relief organization duly registered with the courts of law in Bonn. In the wake of the war in Afghanistan and thereby caused refugee crisis, members of Parliament of all parties represented in the German Parliament and other distinguished personalities founded Help in 1981.

The guiding principles of our work are based on the areas of responsibility stated in the Articles of Association and are specified in detail in the vision and mission statement of our aid organisation. Today Help today is active in emergency assistance as well as in rehabilitation and development projects worldwide. Currently, Help is present with its projects in over 90 countries all over the world.

The project components leading to direct job creation and thus contributing to socio-economic stability in targeted areas are:

- Grants for micro businesses
- Business and vocational trainings
- Support for development of cooperatives
- Assistance within the project “Reintegration and Rehabilitation of Prisoners”

### Help Kosovo – Mission to the Republic of Kosovo

The Help Mission in the Republic of Kosovo began its operation during the emergency phase in Kosovo in 2000. After several years of pausing with activities in Kosovo, Help started with the project “Support to socio-economic stability through empowerment of micro business sector in Kosovo” in May 2015.

The overall objective of the project is to contribute to the sustainable development and the stability in targeted areas with the main focus on economic empowerment. The specific objective: job creation through direct economic and educational support to the micro business sector in Kosovo.

The project is financed through funds from the German Federal Foreign Office, the Ministry of Labour and Social Welfare of the Government of the Republic of Kosovo and partner municipalities. It is implemented by Help – Hilfe zur Selbsthilfe e.V. Kosovo and Foundation Kosovo-Luxembourg.



#### Partner Municipalities:

Prishtina, Gracanica,  
Mitrovica South, North  
Mitrovica, Leposavic,  
Vushtrri, Gjakove,  
Gjilan, Peje,  
Podujeve and Novobrd

## Project Components

### Component I – Grants for micro businesses

Signing of the Cooperation Agreements with the targeted municipalities



### Information campaigns

Information campaigns were organized and implemented in cooperation with project partners and relevant stakeholders as well as media representatives. A number of open information meetings were organized for interested individuals. The aim of the meetings was to inform potential applicants about the project opportunities and target groups, to raise public awareness about the project donors and to present criteria for providing assistance to project partners and stakeholders.



### Signing contracts with the clients

Grant contracts with the selected clients were signed during October 2015.



### Purchase and distribution of the equipment

Purchase and distribution of equipment was conducted from October 2015 until January 2016.





## Component II – Business and vocational trainings

Each supported client gets the opportunity to benefit from business and vocational training provided by Help through accredited local service providers. This support is provided to all our clients in order to raise capacities and enhance the efficiency, thus creating possibilities for competitive performance and as a final result the long-term profitability.

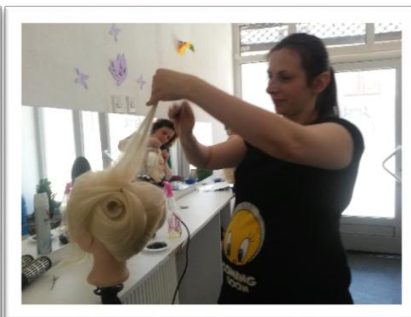
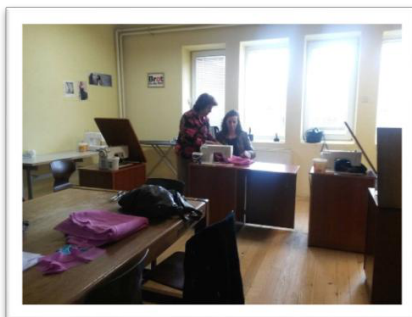
During this year were trained over 100 of Help clients of all municipalities Help is currently active. Around 100 clients from all supported municipalities have attended **Business trainings** in the period from March until June in the fields of Business Administration and Management, Sales and Marketing as well as Accounting and Taxes.

**As part of the vocational training both, classroom training and advisory services are offered directly at client's environment.**

In the period from April until June 2016 around 50 clients were trained, certified and advised in the field of agriculture.



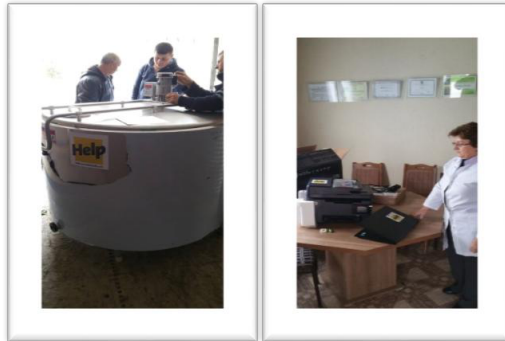
**Around 15 clients are attending 3 to 5 months trainings in the field of hairdressing, sewing and central heating.**





## Component III – Support for development of cooperatives

The aim of this activity is to support the establishment and development of agricultural or other production cooperatives aiming at combining resources to more efficiently market and brand the products and at improving the income of the cooperative members. During the year 2015, three cooperatives were supported: Women's Association AUREOLA; Women's Business Association SHE – ERA and Association of Women Farmers "Krusha e Vogel".



## Component IV – Assistance within the project “Reintegration and Rehabilitation of Prisoners”

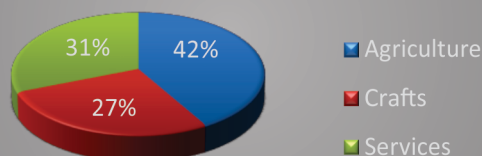
This project component is designed based on the needs recognized during the fact finding mission and recommendations by UNDP and UNMIK in Kosovo and will be implemented in cooperation with Association for Peace Kosovo and Mitrovica Detention Centre. The overall goal of the project is Rehabilitation and successful reintegration into the society of inmates who are serving their

sentence in the Mitrovica Detention Centre and preventing the recommitting of crimes through the creation of a role model for the Kosovo Correctional Service (KCS) that can later on be implemented Kosovo wide and to ensure sustainability in the period after the project has ended by delegating and involving relevant stakeholders.

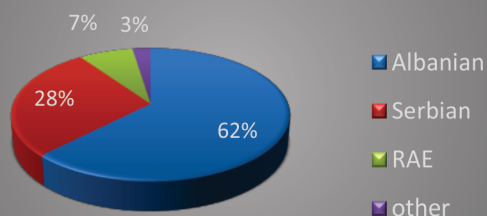
## Fact sheet

Final clients awarded with the grant in 2015	
Municipality	Number of clients
Ferizaj	39
South Mitrovica	31
North Mitrovica	20
Leposavić	33
Peja Region	13
Gračanica	21
Prishtina	88
<b>TOTAL</b>	<b>245</b>

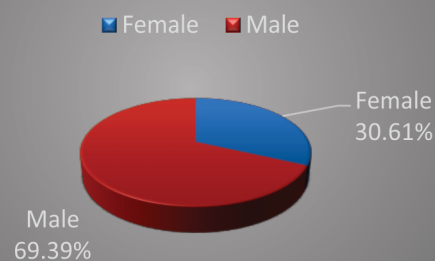
### Activity group of Help final clients



### Ethnic composition



### Gender Composition



## Sucess Stories

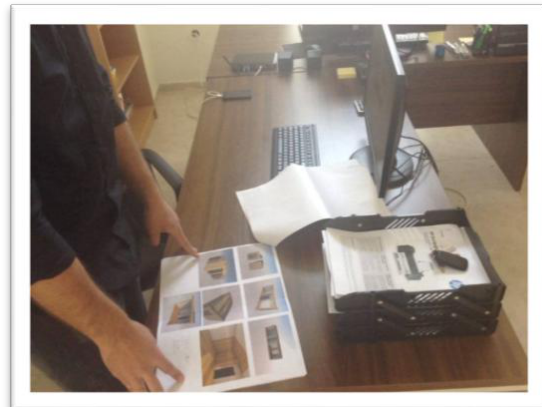
### ❖ jCoders - Arta Shehu-Zaimi

Programming Training for Children: jCoders is one of the Help's clients, is established with a focus on education, by offering a unique training program for the next generation of developers. After the training, students will be transformed from users of technology in creating technology. By removing the burden of syntax, jCoders focuses on the programming logic. The age group is 8-15 because jCoders believe that early training will inspire great mind. Arta from Help received 10 used Notebooks to start her business activity.



### ❖ InnArc - Gent Berisha

Gent Berisha, an architect by profession, owner of design company InnArc is one of the young entrepreneurs who have benefited a grant in 2015. As part of the grant, Gent has received two computers and office furniture for utilizing of the design studio. InnArc has already started with the work; they have designed the first house for its clients. InnArc is a creative studio which conducts innovative services in the field of architecture and design such as: Planning, Design, Interior Decorators, exterior, modeling, consulting etc.



### ❖ Sveto Stanković

Sveto Stanković from Gracanica, an unemployed head of household, a single father of 3 children. With such difficult financial and social situation, Sveto was forced to support his family with social assistance but always aiming to choose different path for himself and his family. Sveto has received equipment for car washing services. His son and is brother are now Sveto's employees, who were unemployed before this opportunity was given to them.





## Our Partners

- ❖ Ministry of Labor and Social Welfare, Government of the Republic of Kosovo
- ❖ Foundation Kosovo Luxembourg
- ❖ Association for Peace Kosovo-Detention Center Mitrovica
- ❖ Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH - GIZ
- ❖ Prishtina Municipality
- ❖ Gjakova Municipality
- ❖ Gjilan Municipality
- ❖ Ferizaj Municipality
- ❖ Mitrovica South Municipality
- ❖ Mitrovica North Municipality
- ❖ Vushtrri Municipality
- ❖ Gračanica Municipality
- ❖ Leposavić Municipality

### Help Kosovo - Mission to the Republic of Kosovo

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